

# CO-OP<sup>®</sup> FUEL UP TO WIN 2017 – CONSUMER GAME OFFICIAL RULES

The “CO-OP<sup>®</sup> Fuel up to Win 2017” Consumer game (the “Game”) is offered by Federated Co-operatives Limited (“Game Sponsor”) at the Game Sponsor’s participating member retail co-operatives’ CO-OP<sup>®</sup> Food stores, Gas Bars, Home and Building Centres and THE MARKETPLACE<sup>™</sup> locations in Ontario, Manitoba, Saskatchewan, Alberta, British Columbia and the Northwest Territories (“Participating Retail Co-ops”) and is administered by WSP International Limited (“Administrators”). Game Sponsor, Participating Retail Co-ops and Administrators hereinafter will be referred to as the “Game Entities”.

## NO PURCHASE NECESSARY TO PLAY.

**General Game Information:** The Game is being played at approximately 819 Participating Retail Co-ops. Only Game Tickets with Series #: GMCFCRG17 are valid for the Game. Obtain a free Collector Card (required to play the Collect to Win game) at any Participating Retail Co-op during the game period (See paragraph one, below), while supplies last. All Collector Cards are identical and contain eight (8) Collect to Win Games plus one (1) Double Up Sweepstakes Game. Obtain one (1) Game Ticket from any cashier or authorized personnel every time you make a qualifying purchase transaction at a Participating Retail Co-op while supplies last. Obtain one (1) additional Game Ticket when your purchase transaction is between \$50.00 and \$99.99 after tax. Obtain an additional (1) Game Ticket when your purchase transaction is over \$100.00 after tax. Obtain an additional (1) Game Ticket when your purchase transaction is over \$150.00 after tax. Obtain an additional (1) Game Ticket when your purchase transaction is over \$200.00 after tax. You will also receive one (1) bonus Game Ticket at CO-OP<sup>®</sup> Food stores and THE MARKETPLACE<sup>™</sup> locations when you purchase any advertised featured Bonus Items of the Week (“Bonus Item”). Bonus Item tickets are not available at CO-OP<sup>®</sup> Gas Bar or Home and Building locations. Maximum one (1) Bonus Item ticket per Bonus Item purchase, maximum five (5) Bonus Item tickets per transaction per twenty-four (24) hour period. Total limit ten (10) Game Tickets with each qualifying purchase transaction per twenty-four (24) hour period, regardless of the number of items included in the transaction. **Purchases of pharmacy prescription items, postage, bus passes, gift cards, event tickets, passes and lottery tickets, alcoholic beverages, cigarettes, tobacco products, money orders or money transfers and any other items that are legally prohibited by the Province or Territory where the transaction occurs alone DO NOT qualify you to receive a Game Ticket and are NOT included in your purchase totals for bonus Game Tickets.** You can obtain a Game Ticket without making a purchase by sending a self-addressed, stamped envelope to “Fuel up to Win Ticket Request, P.O. Box 90066, Scarborough, ON, M1K 5B9”. You can obtain a No Purchase instruction form at Participating Retail Co-ops that includes mailing instructions. There is a limit of one (1) no purchase necessary ticket per request per person per day. All no purchase necessary ticket requests must be postmarked by April 6, 2017 and received by April 13, 2017. Any questions, concerns or comments regarding the Game can be forwarded to [gamemaster@fueluptowin.ca](mailto:gamemaster@fueluptowin.ca) or by sending a self-addressed, stamped envelope to “Fuel up to Win, c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4”.

1) **GAME DATES:** The Game begins at 12:01 am ET on February 24, 2017 (the “Game Start Date”) and is scheduled to end on April 20, 2017 at 11:59 pm PT (the “scheduled Game End Date”) or whenever Game Ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Date is known as the “Game Period”. Certain components of the game may end on different dates, as indicated elsewhere in these Official Rules.

2) **WHO CAN PLAY:** The Game is open to all legal residents of Ontario, Manitoba, Saskatchewan, Alberta, British Columbia and the Northwest Territories who have reached the age of majority in their Province or Territory of residence as of Game Start Date. Employees, operators and directors of Participating Retail Co-ops (“Team Members”), as well as those persons that reside with any Team Member are eligible to win in the Instant Win portion of the Game only (See Rule 3, How to Play, below for details). Employees and members of the Board of Directors of the Game Sponsor and Game Sponsor’s subsidiaries (“Limited Eligibility Players”) as well as those persons that reside with any Limited Eligibility Player are eligible to win prizes in the Game up to a maximum value of \$200.00. Employees of the Administrators or the Game Sponsor’s distributors, sales representatives, advertising and promotion agencies, and agents, participating prize sponsors, or any entity that the Game Sponsor contracts with, specific to this contest, as well as those persons that reside with such employees, are not eligible to play or win prizes.

3) **HOW TO PLAY:** There are three ways to play: A) Instant Win, B) Collect to Win, and C) Online Win. Carefully tear open your Game Ticket along the perforation to find two (2) stickers inside that are used to play the Collect to Win portion of the Game, and to reveal an Instant Win Prize or Instant Discount message or an Online PIN used to enter the Online Win.

**3 (A) INSTANT WIN PRIZES AND INSTANT DISCOUNTS:** When opened, some Game Tickets will reveal a message that reads “Instant Winner!” followed by the description of an Instant Win Prize, or “Instant Discount!” followed by the description of an Instant Discount (respectively “Instant Win Prizes” and “Instant Discounts”). The approximate retail values of the Instant Win Prizes, as of December 21, 2016, range from \$1.29 to \$100.00. The retail value of the Instant Discounts range from \$1.00 to \$5.00. See Table 1 and Table 2 below for details. There are a total of 2,084,900 Instant Win Prizes available to be won and 2,848,050 Instant Discounts available to be received (collectively there are 4,932,950 Instant Win Prizes and Discounts available to be received).

**Table 1 – Instant Win Prizes: The following are offered as Instant Win Prizes in 29,568,000 Game Tickets available for distribution:**

Prize	Underline	Prize Value	Quantity Available	Odds to Receive
Danone Oikos Yogurt	Selected Varieties 4x100 g or 4x95 g	\$3.98	15,080	1 in 1,961
Hershey King Size	Chocolate Bar 51-85 g	\$2.19	27,400	1 in 1,080
Kit Kat Tablet	170 g	\$5.49	10,930	1 in 2,706
Old Dutch Potato Chips	255 g	\$3.78	15,880	1 in 1,862
Any Pepsi Product	12x355 mL	\$5.99	10,020	1 in 2,951
Campbell's Broth	Beef or Chicken 900 mL	\$2.58	23,260	1 in 1,272
Coke Product	2 L	\$2.29	26,210	1 in 1,129
Lysol	Disinfecting Wipes 35's	\$3.79	15,840	1 in 1,867
Astro Yogurt	Selected Varieties 12x100 g	\$6.99	8,590	1 in 3,443
Pantene	Shampoo or Conditioner 375 mL	\$4.98	1,2050	1 in 2,454
Purex or Cashmere Bathroom Tissue	12 Double Rolls	\$9.98	6,020	1 in 4,912
Kraft Dinner	Selected Varieties 156-225 g	\$1.58	37,980	1 in 779
McGavin's Bread	White, Whole Wheat or Multigrain 570 g	\$3.99	15,040	1 in 1,966
Enviro Orange	Cleaner Kit 500 mL	\$9.99	3,260	1 in 9,070
Kleenex Facial Tissue	Selected Varieties 3-4 Pack	\$7.99	4,070	1 in 7,265
Oasis 100% Juice, Iced Tea or Hydrafruit	960 mL	\$1.99	16,340	1 in 1,810
Swanson Steam Fresh Vegetables	Selected Varieties 269-340 g Frozen	\$3.99	8,150	1 in 3,628
Mott's Fruitsations or Rockets 90-111 g 4-6 Pack	90-111g 4-6 Pack	\$3.69	3,390	1 in 8,723
French's Ketchup	750 mL - 1L	\$3.99	3,140	1 in 9,417
Summer Fresh Snack n' Go	83 g	\$4.99	2,510	1 in 11,781
Sunlight Liquid Detergent	740 mL	\$3.19	3,920	1 in 7,543
Yoplait Whole Milk Yogurt 3.25%	Selected Varieties 12x100 g	\$5.99	2,090	1 in 14,148
Orville Redenbacher's	Ready to Eat Popcorn or Popcorn chips 150-220 g	\$4.49	5,800	1 in 5,098
Van Houtte or Cooperative Coffee	12 oz Cup	\$1.69	7,400	1 in 3,996
Mitchells Smokies Double Smoked	Selected Varieties 500 g	\$6.99	1,790	1 in 16,519
McCain Marché Snacks	Selected Varieties 240-260 g Frozen	\$4.49	2,790	1 in 10,598
Ocean's White Tuna Flaked or Solid	Selected Varieties 120 g	\$4.19	2,990	1 in 9,889
Post Honey Bunches of Oats	Selected Varieties 411-439 g	\$5.29	2,370	1 in 12,476
Smucker's Jam	250 mL	\$3.29	3,800	1 in 7,782
ÍOGO Yogurt	Greek, Probio, or Original Pouch 750-975 g	\$5.99	2,090	1 in 14,148
Dare Real Fruit Candy	Selected Varieties 140-180 g	\$2.79	4,490	1 in 6,586
Mars Chocolate Bar or Candies	Selected Varieties 30-57 g	\$1.29	9,690	1 in 3,052
Perrier Mineral Water	1 L	\$2.19	5,710	1 in 5,179
Ocean Spray Cocktail or 100% Juice	1.77-1.89 L	\$3.98	3,150	1 in 9,387
Hellmann's Mayo	Selected Varieties 340-445 mL	\$4.19	2,990	1 in 9,889
Heinz Beans or Pasta	398 mL	\$1.68	7,450	1 in 3,969
MiO, Crystal Light, Kool-Aid, Tang, or Country Time Liquid Enhancers	48 mL	\$4.99	2,510	1 in 11,781
Philadelphia Dip	227 g	\$4.79	2,610	1 in 11,329
Heinz Beans or Pasta	398 mL	\$1.68	7,450	1 in 3,969
Heinz Beans or Pasta	398 mL	\$1.68	7,450	1 in 3,969
Kraft Dressing	Selected Varieties 414-475 mL	\$2.98	4,200	1 in 7,040
Classico Pasta Sauce or Pesto	650mL, 410mL or 218mL	\$4.49	2,790	1 in 10,598
Milk 2 Go Sport Pro	473 mL	\$2.99	2,100	1 in 14,080
Heluva Good Dip	250 g	\$3.59	1,750	1 in 16,896
Cavendish Farms	Flavour Crisp or Restaurant Style 454-750 g Frozen	\$3.99	3,140	1 in 9,417
Cheemo Perogies	Selected Varieties 815-907 g Frozen	\$3.99	3,140	1 in 9,417
Co-operative Coffee	Ground or Whole Bean 300-340 g	\$7.99	1,530	1 in 19,326
CO-OP GOLD Buttercrunch Toffee or Bark	100 g	\$4.99	2,440	1 in 12,119
CO-OP GOLD PURE Organic Chocolate Bar	80 g	\$2.99	16,730	1 in 1,768
Organic Baby Peeled Carrots	454 g	\$2.69	4,530	1 in 6,528
CO-OP GOLD Organic PURE Breads	Selected Varieties 680-765 g	\$5.99	2,040	1 in 14,495
CO-OP MARKET TOWN Cookies	Selected Varieties 6 Pack	\$5.99	2,040	1 in 14,495
CO-OP MARKET TOWN The Big Slab Pizza	12x16 inch Tray	\$9.98	1,220	1 in 24,237
CO-OP MARKET TOWN Oven Roasted BBQ Chicken	Selected Varieties	\$9.98	1,220	1 in 24,237
Gorilla Tape	Black 12 yds	\$5.99	2,510	1 in 11,781
All Purpose Potting Soil	15 L	\$7.99	1,880	1 in 15,728
Watson Stealth Blackbird Gloves	Nitrile-Coated Gripper Palms	\$6.99	2,150	1 in 13,753
Luminus LED 9 Watt Lightbulb	A19 Soft White 60 Watt Equivalent	\$5.99	2,510	1 in 11,781
Energizer AA Batteries	4 Pack	\$5.99	2,510	1 in 11,781
WD-40 Classic	226 g	\$4.99	3,010	1 in 9,824
Windex Windshield Wash	-45° 3.78 L	\$4.49	3,350	1 in 8,827
TASK Insert Bit Carabiner Clip	3" 6-piece Mixed Robertson	\$12.99	1,160	1 in 25,490
Bennett Perfection Paint Brush	2" angled sash	\$10.99	1,370	1 in 21,583
Scott® Shop Towels	55 Sheet	\$2.79	5,380	1 in 5,496
\$50 CO-OP® Gift Card		\$50.00	1,000	1 in 29,568
\$100 CO-OP® Gift Card		\$100.00	500	1 in 59,136
Big Cools Slush	769 mL	\$1.79	450,000	1 in 66

Cup of Van Houtte Coffee	Small, 12 oz	\$1.69	1,205,000	1 in 25
<b>TOTAL INSTANT PRIZES</b>			<b>2,084,900</b>	<b>1 in 15</b>

**Table 2 – Instant Discounts: The following are offered as Instant Discounts in 29,568,000 Game Tickets available for distribution:**

Discount	Underline	Discount Value	Quantity Available	Odds to Receive
Danone Oikos Yogurt	Selected Varieties 4x100g or 4x95 g	\$1.00	85,000	1 in 348
Hershey Chocolate	Selected Varieties 180-275 g	\$1.00	85,000	1 in 348
Nestle Chocolate Bar	60-104g King Size	\$1.00	85,000	1 in 348
Old Dutch Potato Chips	255 g	\$1.00	85,000	1 in 348
Doritos	225-255g	\$1.00	85,000	1 in 348
Campbell's Condensed Soup	284 mL	\$1.00	85,000	1 in 348
Any Coke Product	2 L	\$1.00	85,000	1 in 348
Air Wick Candle	Selected Varieties 141 g	\$1.00	85,000	1 in 348
Astro Yogurt	Selected Varieties 500-750 g	\$1.00	85,000	1 in 348
Cascade Action Pacs	25's	\$1.00	85,000	1 in 348
SpongeTowels	Ultra or EnviroCare 2 Rolls	\$1.00	85,000	1 in 348
Jell-O Refrigerated Pudding or Desserts	Selected Varieties 4-6's	\$1.00	85,000	1 in 348
Dempster's Whole Grain	Selected Varieties 600 g	\$1.00	85,000	1 in 348
Enviro Orange	Concentrate Refill 1 L	\$1.00	45,000	1 in 658
Kleenex Facial Tissue	Selected Varieties 1 Box	\$1.00	45,000	1 in 658
Oasis Health Break or Smoothie	1.65-1.75 L	\$1.00	22,500	1 in 1,315
Jones Soda	355 mL	\$1.00	22,500	1 in 1,315
Swanson Skillet Meals	624-652 g Frozen	\$1.00	45,000	1 in 658
Mott's Clamato or Garden Cocktail	1.89 L	\$1.00	13,500	1 in 2,191
French's Ketchup	750 mL - 1L	\$1.00	13,500	1 in 2,191
Summer Fresh Hummus Toppers	283 g	\$1.00	13,500	1 in 2,191
Sunlight Laundry Pacs	50's	\$1.00	13,500	1 in 2,191
Yoplait Whole Milk Yogurt 3.25%	Selected Varieties 12x100 g	\$1.00	13,500	1 in 2,191
Van Houtte Flavored Coffee	Selected Varieties 340 g	\$1.00	13,500	1 in 2,191
Schneiders Wieners	Selected Varieties 375-450 g	\$1.00	13,500	1 in 2,191
McCain Marché Snacks	240-260 g Frozen	\$1.00	13,500	1 in 2,191
Ocean's Wild Sockeye Salmon	213 g	\$1.00	13,500	1 in 2,191
Post Cereal	Selected Varieties 340-575 g	\$1.00	13,500	1 in 2,191
Smucker's Jam	500 mL	\$1.00	13,500	1 in 2,191
iÖGO Yogurt	Greek, Probio, or Original Pouch 750-975 g	\$1.00	13,500	1 in 2,191
Dare Cookies	Ultimate, Simple Pleasures, Cookie Chips or Thins 125-350 g	\$1.00	13,500	1 in 2,191
Starburst Gummies	164 g	\$1.00	13,500	1 in 2,191
Perrier Mineral Water	1 L	\$1.00	13,500	1 in 2,191
Ocean Spray Cocktail or 100% Juice	1.77-1.89 L	\$1.00	13,500	1 in 2,191
Hellmann's Mayonnaise	Selected Varieties 750-890 mL	\$1.00	13,500	1 in 2,191
Jell-O Refrigerated Pudding or Desserts	Selected Varieties 4-6's	\$1.00	13,500	1 in 2,191
MiO, Crystal Light, Kool-Aid, Tang, or Country Time Liquid Enhancers	48 mL	\$1.00	13,500	1 in 2,191
Tassimo Maxwell House Pods	12-16 Pack	\$1.00	13,500	1 in 2,191
Tassimo Maxwell House Pods	12 or 14 Pack	\$1.00	13,500	1 in 2,191
Kraft Dinner	Selected Varieties 156-225 g	\$1.00	13,500	1 in 2,191
Kraft Dressing	Selected Varieties 414-475 mL	\$1.00	13,500	1 in 2,191
Classico Pasta Sauce or Pesto	650 mL, 410 mL or 218 mL	\$1.00	13,500	1 in 2,191
Milk 2 Go Sport Pro	473 mL	\$1.00	6,750	1 in 4,381
Heluva Good Dip	250 g	\$1.00	6,750	1 in 4,381
Cavendish Farms	Flavour Crisp or Restaurant Style 454-750 g Frozen	\$1.00	13,500	1 in 2,191
Cheemo Perogies	Selected Varieties 815-907 g Frozen	\$1.00	13,500	1 in 2,191
Any CO-OP GOLD, CO-OP CENTSIBLES, CO-OP MARKET TOWN, or CO-OP GOLD PURE Product	All Varieties	\$1.00	152,150	1 in 195
Whole Fresh Pineapple Gold Variety		\$1.00	152,150	1 in 195
CO-OP GOLD Pure Artisan Bread	Selected Varieties	\$1.00	152,150	1 in 195
CO-OP GOLD Deli Style Shaved Meat	400-500 g	\$1.00	152,150	1 in 195
CO-OP GOLD Dinner or Breakfast Sausage	300-375 g	\$1.00	152,150	1 in 195
CO-OP MARKET TOWN The Big Slab Pizza	12x16 inch Tray	\$1.00	152,150	1 in 195
CO-OP MARKET TOWN Deli Cheese	All Varieties 125-400 g	\$1.00	152,150	1 in 195

Save \$5 Off Your Next CO-OP® Fuel Fill!	Minimum 35 Litre Fill	\$5.00	33,500	1 in 883
Save \$1 Off in your local CO-OP® produce department		\$1.00	25,000	1 in 1,183
Save \$1 Off in your local CO-OP® bakery department		\$1.00	25,000	1 in 1,183
Save \$1 Off in your local CO-OP® deli department		\$1.00	25,000	1 in 1,183
Save \$1 Off in your local CO-OP® meat department		\$1.00	25,000	1 in 1,183
<b>TOTAL INSTANT DISCOUNTS</b>			<b>2,848,050</b>	<b>1 in 11</b>

<b>TOTAL INSTANT PRIZES AND DISCOUNTS:</b>	<b>QUANTITY AVAILABLE</b>	<b>ODDS TO RECEIVE:</b>
	<b>4,932,950</b>	<b>1 in 6</b>

**3 (A) i: WHAT TO DO WHEN YOU GET AN INSTANT WIN OR INSTANT DISCOUNT MESSAGE: For Instant Product Prizes:** Go to a Participating Retail Co-op, pick up the product described and take it with the corresponding “Instant Win” or “Instant Discount” Game Ticket to the checkout for verification and to claim your prize or discount. **For Instant Gas Discounts:** Complete the required fill at a Participating Retail Co-op and bring the “Instant Discount” Game Ticket to the checkout for verification and to claim your discount. For all Instant Win Prizes, you must correctly answer the skill testing question, unaided, found on the Instant Win Prize Game Ticket. For all Instant Win Prizes and Instant Discounts, you must surrender the portion of the Game Ticket indicating your Instant Win prize or Instant Discount (including the corresponding UPC barcode) to an authorized employee at a Participating Retail Co-op in order to claim your prize or discount. Instant Win Prizes and Discounts may not be mechanically reproduced and cannot be combined with any other coupons or promotional offers. Instant Win Prizes and Discounts do not include applicable taxes, ecology or bottle deposit. **All Instant Win Prizes and Instant Discounts must be redeemed before close of business on May 5, 2017.** Not all Instant Win Prizes or Instant Discounts may be claimed or redeemed.

**3 (B) COLLECT TO WIN:** All Game Tickets will contain two (2) Collect to Win stickers that contain a town name and sticker number. These Collect to Win stickers match areas that are reproduced on the Collector Card with town names and sticker numbers. Remove both Collect to Win stickers from your Game Ticket and affix to the matching town name and sticker number on your Collector Card. Stickers have an adhesive strip on the back. Moisten and affix to the matching image on the Collector Card. Stickers must match in colour, town name and sticker number to the same colour, town name and sticker number on the Collector Card. No sticker may be used to win more than one prize. There are eight (8) categories on the Collector Card. In each category, there is one (1) rare sticker that enables you to complete the category. If you collect and affix all of the stickers to correctly complete a category as shown on the Collector Card, you are eligible to win the prize designated for that category (subject to verification by the Game Sponsor or Administrator). Non-rare Collect to Win stickers are produced and distributed in approximately equal quantities.

The following Collect to Win prizes are available to be won:

**One (1) prize of One-Hundred Thousand Dollars (\$100,000.00) plus a Twenty-Five Thousand Dollar (\$25,000.00) Community Donation** (total, combined value Grand Prize is \$125,000.00), available to be won when you collect all seven (7) collect stickers numbered A501, A502, A503, A504, A505, A506 and A507. Prize is guaranteed to be won (see below – SECOND CHANCE COLLECT TO WIN PRIZE DRAWINGS). Prize will be paid by cheque for \$100,000.00 payable to winner and \$25,000.00 paid by cheque payable to one (1) or more community charities, groups or organizations as selected by the Game Sponsor and Participating Retail Co-op (see ADDITIONAL DETAILS ON COLLECT TO WIN PRIZES on page 5 below).

**Five (5) prizes of a \$5,000 Vacation Getaway**, available to be won when you collect all six (6) collect stickers numbered D520, D521, D522, D523, D524 and D525. Prize will be redeemed in CO-OP® Travel Gift Cards in varying denominations totalling \$5,000.00.

**Twenty-Five (25) prizes of Free Groceries for a Year**, valued at, and limited to, \$5,300.00 each inclusive of taxes, available to be won when you collect all six (6) collect stickers numbered C514, C515, C516, C517, C518 and C519. Prize will be redeemed in CO-OP® Gift Cards in varying denominations totalling \$5,300.00.

**Thirty (30) prizes of Free Gas for a Year**, valued at, and limited to, \$3,200.00 each inclusive of taxes, available to be won when you collect all six (6) collect stickers numbered B508, B509, B510, B511, B512 and B513. Prize will be redeemed in CO-OP® Gift Cards in varying denominations totalling \$3,200.00.

**Twenty-Five (25) prizes of a Louisiana Wood Pellet Grill**, with an approximate retail value of \$1,000.00 each inclusive of taxes, available to be won when you collect all five (5) collect stickers numbered E526, E527, E528, E529 and E530.

**Forty (40) prizes of a Hamilton Beach Professional Appliance Combo (includes a Hamilton Beach Professional Slow Cooker and a Hamilton Beach Professional Blender)**, with an approximate retail value of \$500.00 each inclusive of taxes, available to be won when you collect all five (5) collect stickers numbered H540, H541, H542, H543 and H544.

**Fifty (50) prizes of a Black and Decker 20" Corded Mower**, with an approximate retail value of \$300.00 each inclusive of taxes, available to be won when you collect all five (5) collect stickers numbered G535, G536, G537, G538 and G539.

**One Thousand (1,000) prizes of a \$50 CO-OP® Gift Card**, each inclusive of taxes, available to be won when you collect all four (4) collect stickers numbered F531, F532, F533 and F534. Prize will be redeemed as a \$50.00 CO-OP® Gift Card.

See Table 5 below for odds of receiving a rare Collect to Win sticker.

**3 (B) i: SECOND CHANCE COLLECT TO WIN PRIZE DRAWING:** ("Second Chance") If the Collect to Win \$100,000.00 cash plus \$25,000.000 Community prize is not claimed in the manner provided herein, a random drawing will be held to award the unclaimed prize. All non-winning Online Win entries (see Rule 3C below) received through the stated deadline will be eligible for this drawing. If the prize is awarded through the Second Chance drawing, the odds of winning the prize will depend on the number of eligible Online Win entries received. **No other unclaimed Collect to Win prizes will be awarded.** If required, the random Second Chance drawing(s) will be conducted by Game Administrators on or about May 9, 2017.

**3 (B) ii: WHAT TO DO WHEN YOU COMPLETE A COLLECT TO WIN CATEGORY:** Pick up a Collect to Win Submission Kit at any Participating Retail Co-op and follow the instructions found in the kit. All submissions must be verified by Game Sponsor or Game Administrators. Participating stores cannot accept submissions. For all submissions, you must submit all claimed original, winning stickers for verification of your prize. Only the claimed winning prize stickers may be submitted. Remove all claimed winning stickers from your Collector Card and affix to a new Collector Card (found at any Participating Retail Co-op) using transparent tape. You must write your initials on the face of each marker in a claimed prize category and sign and date the prize submission or your submission may not be accepted. All Collect to Win submissions must be post-marked no later than April 29, 2017 and received no later than end of business May 5, 2017.

As per the submission instructions found inside the Collect to Win Submission Kits, send the new Collector Card via mail in a postage paid envelope together with your completed Statement of Compliance, Release and Indemnity Agreement ("Release Form") to "Fuel up to Win, c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4". You may wish to photocopy the prize claim for your records and send your original prize claim via registered mail for your own protection. See paragraph 4 below for additional details on notification, redemption and the Release Form. You are not a winner until your submission and eligibility has been verified by the Game Sponsor or Administrator. In addition, claimed winners must have correctly answered the mathematical skill-testing question on the Release Form. Once verified, prizes will be shipped to the Participating Retail Co-op closest to winner's designated address by prepaid delivery. Allow approximately four to eight weeks for shipment of prizes.

**3 (B) iii: DOUBLE UP SWEEPSTAKES.** Throughout the Game Period, you may collect duplicate Collect to Win stickers. Any duplicate Collect to Win stickers may be played on the Double Up Sweepstakes Entry Form which is also found on the collector card. You can download additional Double Up Entry Forms at [www.coopromotions.com](http://www.coopromotions.com) by following the link to Fuel up to Win, or get additional collector cards at Participating Stores, while supplies last. As soon as you have collected any combination to a total of eight (8) duplicate stickers, you can submit your combination for a chance to win in the Double Up Sweepstakes.

There are three (3) prizes available to be won in the Double Up Sweepstakes including:

**One (1) prize of a Dale MacKay Cooking Experience**, valued at, and limited to, \$5,000.00 each inclusive of taxes, available to be won when you collect any eight (8) duplicate collect stickers for entry in the Double Up Sweepstakes and check the Dale MacKay Cooking Experience box on the ballot. Prize includes a one (1) evening cooking experience held at the winner's home or alternate location as selected and approved by the Game Entities. The winner may invite up to nine (9) guests to attend the event for a total of ten (10) people maximum in attendance. The event will include but not be limited to one (1) cooking lesson held by Dale MacKay, a four (4) course meal for all in attendance, all food, dining and catering services. Day and time for the Cooking Experience is subject to availability but must take place by June 16, 2017. In the event that the winner is unable or unwilling to participate in the Cooking Experience, the winner may transfer the prize to an alternate as approved by the Game Entities. If the winner is unable or unwilling to participate and an approved alternate unavailable, the winner will be deemed disqualified and a new winner will be selected from among all eligible Double Up Sweepstakes ballots.

**One (1) prize of a Canada Day Banff Road Trip**, valued at, and limited to, \$5,000.00 each inclusive of taxes, available to be won when you collect any eight (8) duplicate collect stickers for entry in the Double Up Sweepstakes and check the Canada Day Banff Road Trip box on the ballot. Prize will include airfare for prize winner and three (3) guests from the major Canadian airport closest to the winner's residence to Calgary, Alberta on June 30, 2017, and return airfare on July 3, 2017, valued at approximately \$1,755.80. Prize also includes three (3) night's stay at the

Rimrock Resort Hotel for June 30, July 1 and July 2, valued at \$1,950.11. Prize also includes one (1) rental vehicle for pick up at the Calgary International Airport on June 30, 2017 and must be returned on July 3, 2017, valued at \$209.37. Prize also includes a \$200.00 CO-OP® Gift Card and a \$500.00 prepaid VISA Gift Card. Card terms and conditions may apply, see card for details. Prize also includes Banff Activity passes for the winner and three (3) guests, valued up to \$400.00. Prize is subject to the dates indicated. All travel arrangements will be determined by Game Sponsor and/or its designated agent(s). Reservations must be made thirty (30) days in advance of travel. Winners' guests must be age of majority in the province in which they reside, subject to the following exception: A guest may be a minor if the winner is the parent or legal guardian of the minor. Winner must execute all required documents on behalf of such eligible minor. Winner and guests are responsible for obtaining valid travel documents as applicable. Winner and travel companions must depart and return to same airport and travel on the same itinerary. Prize does not include transportation or any other expenses incurred either prior to departure from or subsequent to return to departing airport (except as provided herein). Airline travel is subject to selected airline's rules and restrictions. Flight seating and hotel accommodations are subject to availability at time of booking. Hotel accommodations are based on quadruple occupancy. Transfers, taxes, meals, gratuities and all other expenses not specified herein, are the responsibility of the winner. In the event that the winner is unable or unwilling to participate in the Canada Day Banff Road Trip, the winner may transfer the prize to an alternate as approved by the Game Entities. If the winner is unable or unwilling to participate and an approved alternate unavailable, the winner will be deemed disqualified and a new winner will be selected from among all eligible Double Up Sweepstakes ballots.

**One (1) prize of a Home Renovation Package**, valued at, and limited to, \$5,000.00 each inclusive of taxes, available to be won when you collect any eight (8) duplicate collect stickers for entry in the Double Up Sweepstakes and check the Home Renovation Package box on the ballot. Prize will be redeemed in CO-OP® Gift Cards in varying denominations totalling \$5,000.00 to be used at a CO-OP® Home and Building Centre location.

To be eligible, you can submit any combination of duplicate stickers that you receive, but you must complete the Double Up combination with a total of 8 stickers and legibly complete the entry form information required (including Full Name, Phone, City and Province and Sweepstakes Prize Draw Option). You must only select one (1) Double Up Sweepstakes prize draw to enter per form. If no prize draw is selected on the entry, or if more than one (1) prize draw is selected, the entry will be deemed ineligible. Winners will be randomly selected from among all eligible entries received prior to each drawing. Eligible non-winning entries will be combined and included in subsequent drawings. Drawings will be held at the Administrator's offices following the schedule as outlined in Table 3, below. Odds to win any Double Up Sweepstakes prize is dependent upon the number of eligible entries received.

**Table 3 – Double Up Sweepstakes Drawings**

Prize	Quantity	Drawing Date
Dale MacKay Cooking Experience	1	Tuesday, May 9, 2017
Canada Day Banff Road Trip	1	Tuesday, May 9, 2017
Home Renovation Package	1	Tuesday, May 9, 2017

**3 (B) iv: WHAT TO DO WHEN YOU HAVE A DOUBLE UP SWEEPSTAKES COMBINATION:**

Complete the ballot entry information found on the Double Up Sweepstakes Entry Form. Use transparent tape to secure the duplicate stickers on the form. Carefully remove the completed Double Up combination ("Double Up ballot entry") from your collector card by cutting along the dotted line and insert into a postage paid envelope and mail to: Fuel up to Win Double Up Sweepstakes, P.O. Box 5200, Scarborough, ON, M1P 0C9. See Rule 4 for additional details on notification and redemption. **Double Up Sweepstakes entries must be post marked by April 29, 2017 and received on or before May 5, 2017.**

**No cash or substitution, in whole or in part, is allowed for any prize except as described herein. Game Sponsor reserves the right to substitute any prize without qualifying it. No compensation or substitute is offered for any portion of the prize not claimed or utilized; any portion of the prize not utilized and its corresponding value will be forfeited. Prizes are not transferable, nor assignable, except as specified herein. Prizes may not be exactly as shown in the Game publicity or promotional materials.**

**3 (C) ONLINE WIN:** Select Game Tickets will include a unique Personal Identification Number ("PIN") for a specific Online Win prize draw category. There are two ways to enter PINs, at [www.cooppromotions.com](http://www.cooppromotions.com) and using the Co-op App.

**Enter at [www.cooppromotions.com](http://www.cooppromotions.com):** Follow the instructions on the ticket and go to [www.cooppromotions.com](http://www.cooppromotions.com) any time after 12:00:01 AM ET on the Game Start Date. Follow the link to the Fuel up to Win Game microsite ([www.fueluptowin.ca](http://www.fueluptowin.ca)) and then follow the instructions to complete the Electronic Sign-up Form. Once you have successfully signed-up, you may enter a valid PIN to enter the prize draw category indicated on the ticket. Each valid PIN entered will give you one (1) ballot entry into the prize draw category indicated on the game ticket. Online Win entries must be received before 11:59:59 PM PT on April 23, 2017. Each PIN can only be entered once. To enter online you must have at a minimum Microsoft Internet Explorer 5.5x, Netscape 7.2 or AOL 8.0 or a web browser that is compatible with the foregoing. Macintosh system requirements: Mac OS X “Jaguar” 10.2 or “Panther” 10.3, running Safari. In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the “Authorized E-mail Account Holder” of the e-mail address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

**Enter using the Co-op App:** Follow the instructions on the ticket and go to [www.coopapp.ca](http://www.coopapp.ca). Follow the instructions to download the Co-op App on your mobile device or tablet. Any time after 12:00:01 AM ET on the Game Start Date, open the App and tap on the Fuel up to Win Game and follow the instructions to complete the one time Electronic Sign-up Form. Once you have successfully signed-up, you may use your mobile device or tablet to scan the barcode to enter the PIN and enter the prize draw category indicated on the ticket. Each valid PIN entered will give you one (1) ballot entry into the prize draw category indicated on the game ticket. Online Win entries must be received before 11:59:59 PM PT on April 23, 2017. Each PIN can only be entered once. In the event of a dispute as to who submitted an online entry, the entry will be deemed to be submitted by the “Authorized E-mail Account Holder” of the e-mail address provided by an Internet access provider, online service provider or other organization (i.e. business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

**3 (C) i: Online Win Drawings:** There are five (5) Online Win prize categories and a total of one hundred sixteen (116) prizes available to be won. All Online Win winners will be randomly selected for each drawing from among all eligible online entries received for the specific prize draw category prior to the date of each drawing. All non-winning entries will automatically rollover into any subsequent drawing(s) for the specific prize draw category. All drawings will be conducted at the Administrator’s offices in Markham, ON. Winners must correctly answer the mathematical skill-testing question on the Release Form.

The following Online Win prizes available to be won:

**Table 4 - Online Win Drawings**

Prize Draw Category	Number of Prizes Available	Prize Value	Drawing Date
TRUCK or CASH	1	<b>\$35,000.00</b> <small>(See Additional Details Below)</small>	April 25, 2017
Can-Am Outlander XT or \$10,000 Cash	1	<b>\$10,000.00</b>	April 25, 2017
50 Second Shopping Spree	8	<b>\$500.00</b>	One (1) prize drawn on March 3, March 10, March 17, March 24, March 31, April 7, April 14 and April 25, 2017
DeWalt Cordless Drill Kit	50	<b>\$150.00</b>	Six (6) prizes drawn on March 3, March 10, March 17, March 24, March 31, April 7, April 14 and eight (8) prizes drawn on April 25, 2017
<b>CO-OP® Gift Cards</b>			
<i>\$50.00 CO-OP® Gift Card</i>	47	<b>\$50.00</b>	Daily from February 26 to April 12, 2017
<i>\$100.00 CO-OP® Gift Card</i>	8	<b>\$100.00</b>	Daily from April 13 to April 20, 2017
<i>\$500.00 CO-OP® Gift Card</i>	1	<b>\$500.00</b>	April 25, 2017

**3 (C) ii: Additional Details on Online Win Prizes:**

**TRUCK or CASH:** Prize awarded as the winner’s choice of either a Ford F150 XLT with an MSRP of \$37,699.00 or \$35,000.00 cash. 2017 Ford F150 XLT model is a SuperCrew® with a 5-1/2’ Box and 3.5L Ti-VCT Engine, 6-Speed Automatic Electronic Transmission with Tow/Haul Mode, 4x2, 3.55 Non-Limited Slip Axle or similar. For a list of standard features you can go to [www.ford.com](http://www.ford.com). Winner of the prizes must take delivery of their prize vehicle at the dealership as selected by the Game Sponsor. Winner is responsible for expenses which are not included in the prize descriptions above, including but not limited to: licensing, insurance, registration and all other costs and fees

associated with any upgrade or option packages the winner may request, and transportation from the dealership. The awarding of these prizes to the winner is conditional on the winner being in possession of a valid driver's license in the province within which they reside and holding a valid and appropriate automobile insurance policy. If the winner does not possess a valid driver's license and/or insurance, winner may designate a representative to accept the prize on his/her behalf provided that all the necessary release and prize transfer documents are signed by both the winner and his/her representative, and provided that the designee complies with all eligibility requirements of these Rules. 2017 Ford F150 XLT may not be exactly as shown in Game publicity or promotional materials.

Cash prize option, if selected, will be awarded as a \$35,000.00 cheque, payable to the winner.

**Can-Am Outlander XT or CASH:** Prize awarded as the winner's choice of either a Can-Am Outlander XT with an MSRP of \$10,749.00 or \$10,000.00 cash. The Can-Am Outlander XT model has a Rotax 570 V-Twin engine, Tri-Mode Dynamic Power Steering (DPS), 12-in. (30.5 cm) cast-aluminum wheels with 25-in. (63.5 cm) tires, and Heavy-Duty Front & Rear Bumpers. For the full list of features visit [www.brp.ca](http://www.brp.ca). Winner of the prizes must take delivery of their prize vehicle at the dealership as selected by the Game Sponsor. Winner is responsible for expenses which are not included in the prize descriptions above, including but not limited to: licensing, insurance, registration and all other costs and fees associated with any upgrade or option packages the winner may request, and transportation from the dealership. The awarding of these prizes to the winner is conditional on the winner being in possession of a valid driver's license in the province within which they reside and holding a valid and appropriate automobile insurance policy. If the winner does not possess a valid driver's license and/or insurance, winner may designate a representative to accept the prize on his/her behalf provided that all the necessary release and prize transfer documents are signed by both the winner and his/her representative, and provided that the designee complies with all eligibility requirements of these Rules. Can-Am Outlander XT may not be exactly as shown in Game publicity or promotional materials.

Cash option, if selected, will be awarded as a \$10,000.00 cheque, payable to the winner.

**50 Second Shopping Spree:** Prize winner will win all the groceries (tobacco, lottery, gift cards, prescriptions and alcohol products excluded) which the winner is able to collect in a standard sized-shopping cart (supplied by participating store) in fifty (50) seconds. The winner may only push/pull one cart at a time and may not receive help from any other individual. Only items collected and contained within the cart without assistance by the winner or any other person at the conclusion of the fifty (50) second period will be counted as part of the prize. The winner may collect a maximum of two (2) of any eligible item in his/her cart during the Shopping Spree. The exact retail value of each Shopping Spree depends on the total value of eligible items collected by the winner, but may not exceed Five Hundred Dollars (\$500.00). In the event that the prize winner collects items exceeding the Five Hundred Dollar (\$500.00) maximum retail value, the prize winner may keep the items of his/her choice in his/her cart so that the remaining total is equal or less and there are not more than two (2) of any one item included. The representative of the Participating Retail Co-op will be deemed the Official Time-Keeper and his or her decision will be final. Shopping Spree prizes are not transferable, nor assignable, except as specified herein. Game Sponsor reserves the right to designate the date and time for any Shopping Spree and the winner must agree to abide by these rules as provided to the prize winner prior to the Shopping Spree. If the prize winner is disabled, infirm or unable to attend on the designated Shopping Spree date, the prize winner may designate another person to conduct the Shopping Spree in his/her place, with prior approval from Game Sponsor and /or Participating Retail Co-op.

**CO-OP® Gift Card Prizes:** Will be redeemed in CO-OP® gift cards in varying denominations totalling the advertised prize value.

**No cash or substitution, in whole or in part, is allowed for any prize except by Game Sponsor, except as described herein. Game Sponsor reserves the right to substitute any prize without qualifying it. No compensation or substitute is offered for any portion of the prize not claimed or utilized; any portion of the prize not utilized and its corresponding value will be forfeited. Prizes are not transferable, nor assignable, except as specified herein. Prizes may not be exactly as shown in the Game publicity or promotional materials.**

**4) NOTIFICATION AND REDEMPTION: Instant Prizes:** All prize claims are subject to verification by Administrator and/or authorized personnel at the Participating Retail Co-op at which the prize claim is presented and surrendered for redemption (See Rule 3(A) i – WHAT TO DO WHEN YOU GET A TICKET WITH AN INSTANT WIN OR INSTANT DISCOUNT MESSAGE).

**Collect to Win, Second Chance Collect to Win, Double Up Sweepstakes and Online Win prizes:** If you have been selected as a potential winner in any of the drawings described above, or if you have submitted a verified Collect to Win prize claim, the Game Sponsor or Administrator will notify you via e-mail, postal mail, registered mail, courier and/or phone. As a condition of awarding any Collect to Win, Second Chance Collect to Win or Online Win prize, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Statement of Compliance, Release, and Indemnity Agreement under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, releases and indemnifies Game Entities, Administrator and other certain parties. In addition, claimed winners must have correctly answered the mathematical skill-testing question on the



Release Form. If a potential winner refuses or fails to timely return the required documents, in accordance with these Official Rules, or is found to have violated the Official Rules of the Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. In the case of the Online Win prizes, the Second Chance Collect to Win prize or Double Up Sweepstakes prizes, if the potential winner is disqualified and forfeits the prize, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. For all other Collect to Win prizes, such forfeited prizes will not be awarded to alternate winners.

All prizes will be shipped to or redeemed at the Participating Retail Co-op closest to winner’s valid disclosed address by prepaid delivery. Allow approximately four (4) to eight (8) weeks for shipment of prizes to Participating Retail Co-op following verification. Distribution of prizes will be done in a timely manner without undue delay. Upon receipt of the prize, the Participating Retail Co-op will contact you by telephone and/or mail to make arrangements for you to pick the prize up at the Participating Retail Co-op. A minimum of three (3) attempts will be made to contact the winner to arrange for pick-up of the prize. **Prizes that are not claimed within thirty (30) days of the third attempt to be contacted will be deemed forfeited.**

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labour disruptions, adverse weather conditions or other unforeseen events.

5) **ODDS CHART:** Odds for Collect to Win Prizes reflect chances to collect the winning or rare marker. All other stickers are produced in equal quantities. The odds to win an Instant Prize or Instant Discount (see Table 1 – Instant Win Prizes and Table 2 – Instant Discounts) reflect the chances to receive a winning ticket. Odds of winning any Online Win prizes, the Second Chance Collect to Win prize or Double Up Sweepstakes prizes depend on the number of qualified entries received prior to each drawing, as described herein.

**Table 5 – Collect to Win Odds Chart**

<b>PRIZE</b>	<b>APPROXIMATE RETAIL VALUE</b>	<b># OF WINNERS AVAILABLE</b>	<b>ODDS TO RECEIVE RARE STICKER</b>
GRAND PRIZE – CASH plus DONATION – Guaranteed	\$100,000.00 plus \$25,000.00 community donation	1	1 in 29,508,000
FREE Groceries for a Year	\$5,300.00	25	1 in 1,180,320
FREE Gas for a Year	\$3,200.00	30	1 in 983,600
Vacation Getaway	\$5,000.00	5	1 in 5,901,600
Louisiana Wood Pellet Grill	\$1,000.00	25	1 in 1,180,320
Hamilton Beach Professional Appliance Combo	\$500.00	40	1 in 737,700
Black and Decker 20” Corded Mower	\$300.00	50	1 in 590,160
\$50 CO-OP Gift Card	\$50.00	1,000	1 in 29,508
<b>TOTALS (OVERALL ODDS TO WIN ANY COLLECT TO WIN PRIZE)</b>		<b>1,176</b>	<b>1 in 25,028</b>

6) **PRIVACY:** Game Sponsor will be collecting personal data about you for the Game and for purposes of the game to validate winning submissions. By entering the Game, you consent to the collection of personal data and you grant Game Sponsor permission to send winner notification to you.

No such personal data will be transferred or sold to any third party except in the following circumstances:

- A) When you give us permission to do so;
- B) When in good faith we believe the law requires it;
- C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;
- D) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.
- E) To Game Sponsor’s agents for data processing purposes, or to its professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical user information to parameters established by third parties, without releasing any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations,

participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information that entrants have supplied, or to update or rectify such information, must be made in writing by sending a self-addressed envelope with your request to: "Fuel up to Win, c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4".

Federated Co-operatives Limited (FCL) respects your right to privacy and will use your personal information only to conduct the Contest and for the purpose as described in the Official Rules. Information collected is used solely to administer the Contest and is not sold, rented, or loaned to any third parties. No correspondence will be entered into except with selected entrants (unless you have opted in to receive future offers and communications from CO-OP). FCL will handle the entrant's personal information in accordance with its privacy policies and practices, which can be accessed by contacting the FCL privacy officer at [privacy@fcl.ca](mailto:privacy@fcl.ca); and in accordance with applicable laws. By completing and submitting a contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.

7) **PUBLICITY:** Acceptance or Submission of a Prize or Prize claim, or submitting an Electronic Entry Registration Form (see Rule 3C above) constitutes permission for the Game Entities to use your name, voice, picture, or other likeness for advertising, marketing, public relations, or other promotional purposes worldwide in commerce and in any media without limitation or further compensation.

8) **RESTRICTIONS:** The following are prohibited and will result in automatic and immediate disqualification from the Game: (1) Using any method to obtain game tickets by any means other than those described in these Official Game Rules (see General Game Rules); (2) Using any method that artificially increases odds of winning; (3) Any attempt to forge, duplicate or alter any game ticket or collect sticker; (4) Any attempt to collude with any other person or persons, by any means, in order to complete any Collect to Win combination, including but not limited to, advertising in any manner to determine and / or share any rare sticker to complete any Collect to Win combination. (5) using any robotic, automatic, mechanical, programmed or any similar entry duplication method to enter Online Sweepstakes or to claim any prize online; (6) non-compliance with these Official Rules; and (7) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game. Game Sponsor further reserves the right, at its sole discretion, to disqualify, disallow, block entry and prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method.

9) **LIST OF WINNERS:** The names of the major prize winners and a copy of the complete Official Rules are available online at [www.fueluptowin.ca](http://www.fueluptowin.ca) or can be requested by mail by sending a self-addressed, stamped envelope to "Fuel up to Win, c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4". Please specify "Rules" and/or "Winner's List" with your request.

10) **GAME MATERIALS:** All game materials will be rejected and judged void if not obtained from authorized personnel through legitimate channels; if game marker image and number do not correctly correspond to the image and number on Collector Cards; if any part of any game materials is illegible, altered, mutilated, counterfeit, mis-cut, mis-registered, defaced, tampered with, forged, printed or produced in error, incomplete, blank or partially blank, mechanically reproduced or is irregular in any way. All game materials submitted for verification become the property of Game Sponsor and will not be returned. Liability for the issuance of void ticket, if any, is limited to replacement of ticket from random stock while supplies last. Game Entities are not responsible for lost, late or stolen tickets, or for lost, late or stolen prize submissions. No more than the number of prizes stated in these Official Rules will be awarded. If, for any reason, the number of any prize claims received exceeds the stated number of such prizes at any prize level, Game Sponsor reserves the right to award the stated number of such prizes at that level through a random drawing from among all such prize claims received for that prize level.

11) **GENERAL TERMS AND CONDITIONS:** Participation in the Game constitutes the entrant's ("you" or "your") full and unconditional agreement to and acceptance of these Official Rules including the decisions of Game Entities, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. The Game Sponsor reserves the right to terminate or withdraw the Game or to amend these Official Rules at any time, without prior notice. As a condition of acceptance of any Prize, the entrant, their heirs, executors, administrators, and assigns, **RELEASE AND FOREVER DISCHARGE** the Game Entities from and against, any and all Claims (which term includes without limitation all costs and liabilities of any kind (including solicitor fees), actions, claims, causes of action, or proceedings for damages), **INCLUDING ANY CLAIMS ARISING FROM ANY ACT OF NEGLIGENCE OF THE GAME ENTITIES**, that the entrant now have, or may hereafter have against the Game Entities directly or indirectly resulting or arising from: (i) participation in the Game, or the awarding, acceptance, use, or misuse of the Prize, or traveling to, preparing for, or participating in any Game-related or Prize-related activity; or (ii) the publicity rights granted to the Game Entities as described in the Publicity Release above. It is understood that there may be serious risks of bodily injury, death, or property damage associated with the use or misuse of any Prize, and you voluntarily assume these risks. The entrant may be required to pay any taxes associated with the awarding of any Prize. Any claim or dispute with respect to the Game, the Prize, or this Agreement shall be governed by Saskatchewan law and any proceedings in relation to any such claim or dispute shall be resolved exclusively by Saskatchewan courts. If any portion of this Document is determined to be unenforceable by a court of law, all other parts of this Document shall remain in full force and effect, and that the conditions and covenants herein shall be binding on the entrants heirs and assigns.

PRIZES SHALL BE ACCEPTED "AS IS." IT IS UNDERSTOOD THAT THE GAME ENTITIES HAVE NOT MADE ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, REGARDING THE PRIZE, OR ANY

SUBSTITUTE PRIZE. ALL ENTRIES AND PRIZE CLAIMS RECEIVED BECOME THE PROPERTY OF GAME SPONSOR AND WILL NOT BE RETURNED. GAME SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE GAME IF FRAUD, TECHNICAL FAILURES INCLUDING WITHOUT LIMITATION ANY PRINTING, NETWORK, SERVER OR HARDWARE FAILURE OR ANY OTHER FACTOR BEYOND THE GAME SPONSOR'S REASONABLE CONTROL IMPAIRS THE INTEGRITY OF THE GAME AS DETERMINED BY THE GAME SPONSOR IN ITS SOLE DISCRETION. IN THE EVENT SUCH IMPAIRMENT RESULTS IN CANCELLATION/MODIFICATION, GAME SPONSOR RESERVES THE RIGHT TO SELECT WINNERS IN RANDOM DRAWINGS FROM AMONG ALL VALID ENTRIES/PRIZE CLAIMS RECEIVED AS OF THE TIME SUCH ACTION WAS TAKEN.

Prizes must be accepted as awarded and are not transferable. No prize substitutions or cash redemptions allowed except as provided herein. Total approximate value all available prizes and discounts: CDN \$8,093,655.25.

Any trade-marks used herein are the property of their respective owners. CO-OP® is a registered trade-mark of TMC Distributing Ltd., Saskatoon, SK, S7K 3M9. THE MARKETPLACE™ is a trade-mark of Federated Co-operatives Limited. FUEL UP TO WIN® is a registered trademark of Federated Co-operatives Limited, Saskatoon, S7K 3M9.

Game Sponsor: Federated Co-operatives Limited, Saskatoon Saskatchewan, S7K 0H2, Canada.  
Administrator: WSP International Limited, Markham, Ontario, L3R 1H5, Canada.

2017 Fuel up to Win promotion Official Rules dated January 19, 2017.